

**Department:** Marketing and Branding team

**Position:** Graphic Design Intern

**About Us:** The University Blood Initiative (UBI) is a grassroots organization dedicated to combating local blood shortages. Our mission is to support local blood centers by empowering, educating, and mobilizing the next generation of blood donors. Through our nationwide volunteer Responder system and social media campaign, we are building an organized network of dedicated young leaders ready to take initiative against COVID-19 and the blood crisis all year long by becoming social activists in their community.

**Position Summary:** The University Blood Initiative (UBI) is seeking a graphic design intern to join our Marketing and Branding team to help create content for our organization. The graphic design intern will work directly under the head graphic designer and the Director of Marketing and Branding.

**Responsibilities:**

- Creating content for our social media
- Creating content for editorial pieces
- Helping to edit the content on our website
- Editing informational videos
- Attending weekly brainstorming sessions with the Director of Marketing and Branding
- Coordinating with the head graphic designer

**Requirements:**

- Be at least 18 years of age
- Exceptional editing skills
- Have access to design tools
- Have some knowledge of social media platforms
- Be able to commit to working at least 10 hours a week

**How to Apply:**

Email [universitybloodinitiative@gmail.com](mailto:universitybloodinitiative@gmail.com) with your resume, optional cover letter, a sample of your work and Graphic Design Intern as the subject line.