

**Department:** Marketing and Branding team

**Position:** Communications Intern

**About Us:** The University Blood Initiative (UBI) is a grassroots organization dedicated to combating local blood shortages. Our mission is to support local blood centers by empowering, educating, and mobilizing the next generation of blood donors. Through our nationwide volunteer Responder system and social media campaign, we are building an organized network of dedicated young leaders ready to take initiative against COVID-19 and the blood crisis all year long by becoming social activists in their community.

**Position Summary:** The University Blood Initiative (UBI) is seeking a communications intern to join our Marketing and Branding team to help organize the communication between all of the branches of our organization. The communications intern will work directly under the Director of Marketing and Branding.

**Responsibilities:**

- Attend meetings as the spokesperson for the Marketing team
- Understand how to best communicate our branding guidelines
- Track our social media presence and keep a weekly posting schedule
- Remain in communication with the other directors
- Remain in constant communication with the Director of Marketing and Branding
- Coordinate and communicate with all members of the Marketing and Branding team

**Requirements:**

- Be at least 18 years of age
- Exceptional organizational skills
- Exceptional leadership skills
- Have some knowledge of social media platforms
- Be able to commit to working at least 10 hours a week

**How to Apply:**

Email [universitybloodinitiative@gmail.com](mailto:universitybloodinitiative@gmail.com) with your resume an optional cover letter and with Communications Intern as the subject line.