

Department: Marketing and Branding team

Position: Editing Intern

About Us: The University Blood Initiative (UBI) is a grassroots organization dedicated to combating local blood shortages. Our mission is to support local blood centers by empowering, educating, and mobilizing the next generation of blood donors. Through our nationwide volunteer Responder system and social media campaign, we are building an organized network of dedicated young leaders ready to take initiative against COVID-19 and the blood crisis all year long by becoming social activists in their community.

Position Summary: The University Blood Initiative (UBI) is seeking an editing intern to join our Marketing and Branding team to best portray the UBI and our mission. The editing intern will work directly under the head editor and the Director of Marketing and Branding.

Responsibilities:

- Drafting social media posts
- Refining messages on our website
- Writing blurbs for any editorial pieces
- Supplying the design team with design requirements
- Attending weekly brainstorming sessions with the Director of Marketing and Branding
- Coordinating with the head editor

Requirements:

- Be at least 18 years of age
- Exceptional writing and editing skills
- Have prior writing experience
- Have some knowledge of social media platforms
- Be able to commit to working at least 10 hours a week

How to Apply:

Email universitybloodinitiative@gmail.com with your resume, optional cover letter, and a writing sample with Editing Intern as the subject line.